

From Profit to Purpose:

Building a Sustainable and Responsible Business

„Become an Impact Maker in the New Era of Business!“

ERASMUS+ BLENDED INTENSIVE PROGRAMMES

What's in it for you?

- **Earn 6 ECTS Credits:** Boost your academic progress.
- **Global Experience:** Participate in a short-term physical mobility in Bratislava, combined with online sessions, and collaborate with international teams.
- **Expert Guidance:** Learn from experienced professionals across Europe.
- **Networking Opportunities:** Connect with peers and professionals from various fields.

What the Program Offers:

- **Virtual Activities:** Two virtual sessions in November will prepare you for the program with introductions to CSR and practical mobility instructions.
- **Physical Activities:** Spend five days in Bratislava, at School of Management, Panónska 17, Bratislava, Slovakia (December 1-5, 2025). The program includes a guided city tour and a company visit to a CSR leader like Slovnaft, post production studio and voluntary activities.
- **Final Presentations:** Showcase your project and receive valuable feedback during the final virtual session on December 7, 2025.

When and Where?

- **Physical Mobility:** December 1-5, 2025 at School of Management, Panónska 17, Bratislava, Slovakia.
- **Virtual Sessions:** (November, December 2025)

How to Apply?

- Apply through your home institution. Open to students.
- Application form
- Registration deadline: 31.10.2025

More Information:

Website: <https://www.vsm.sk/erasmus/bip/>

Contact: Mgr. Ela Csibova, ecsibova@vsm.sk



BRATISLAVA Panónska cesta 17



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REGISTRATION DEADLINE: 31.10.2025

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Preliminary Program Overview:

1. Virtual Sessions

November 19, November 26, 2025

- Introduction to CSR and its Stakeholders
- Expected Educational Outcomes
- Practical Instructions for Physical Mobility

December 7, 2025

- Final Project Presentation and
- Panel Discussion and Feedback
- Final Evaluation and Discussion

2. Physical Mobility in Bratislava (1-5.12.2025):

Day 1: Arrival and Strategic Fundamentals / Social Program 1: Discovering Bratislava and Christmas Market

Day 2: CSR in Practice – Partnerships and Dialogue – visit post production studio

Day 3: Communication with the Community and Non-profit Sector - volunteering in a non-profit organization in practice

Day 4: Corporate Responsibility and Sustainable Business – visit Slovnaft company

Day 5: Presentations and Closing Ceremony



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